

IAFA 2021

AESTHETIC SYMPOSIUM

NOV 12-13.2021

MIAMI BEACH, FL | THE RITZ-CARLTON

WELCOME

Welcome

Dear Members and Guests,

It is with great excitement and enthusiasm that the International Academy of Facial Aesthetics announces its 9th annual Aesthetic Symposium on November 12-13 in Miami Beach, FL! The 2-day meeting will be held at the beautiful Ritz Carlton South Beach.

This year's symposium will feature an array of exciting CE topics on the most innovative and sought after aesthetic treatments in the industry. As an attendee you will benefit from an incredible curriculum of lectures, live-patient demonstrations and the opportunity to master your skillset by participating in advanced workshops instructed by renowned, aesthetic industry leaders. This meeting will also be a great opportunity to network with successful aesthetic providers from around the globe, and gain exposure to exhibitors featuring the latest equipment / products / services to enhance your practice.

The global success of the IAFA would not be possible without supporters like you and your participation truly demonstrates your commitment to continuous education and professional development, ensuring the highest quality of care for your patients. Each year the meeting gets bigger and better and this year is no exception! We have clinicians flying in from around the world to collaborate for the event, so on behalf of the entire IAFA team, we can't wait to see you in November for an incredible IAFA 2021!

Warm regards,

Ana Natalie Delgado
Executive Director, IAFA

NOVEMBER 12

Day 1 - Conference Day

Kicking off IAFA 2021 in full swing, day 1 will feature a variety of acclaimed speakers and renowned industry experts who will cover an array of innovative, in-demand topics in the facial aesthetics industry. In addition to exciting lectures, learn the most cutting-edge techniques from multi-specialty experts during live-patient demonstrations. Throughout the day, you will also have an opportunity to walk the show floor and meet exhibitors from the leading aesthetics companies who will be extending their most discounted product specials to all attendees. At the conclusion of the final speaker of the day, join us on the beachfront pool deck to network and connect with colleagues from around the world during the cocktail reception, included with your tuition.

IAFA 2021 AESTHETIC SYMPOSIUM FACULTY



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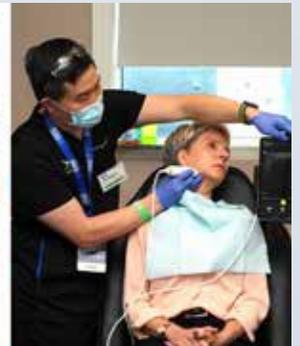
DR. JOSHUA BEVANS



ERIC BUNNELL
CEO LassoMD



KRISTINA CENTNERE
SOCIAL COW CEO



NOVEMBER 12

Day 1 - Lectures & Live Demos

8:00 AM - 9:00 AM	SIGN-IN, BREAKFAST, MEET & GREET
9:00 AM - 5:30 PM	GUEST LECTURES
12:00 PM - 1:30 PM	LUNCHEON & AWARDS CEREMONY
6:30 PM - 8:30 PM	COCKTAIL RECEPTION - 70's DISCO PARTY THEME (POOL DECK)



NOVEMBER 13

Day 2 - Workshop Day

Continuing the fun, day 2 of IAFA 2021 offers a variety of 10 advanced hands-on / interactive workshops to choose from that will take your learning experience and expertise to the next level! Under the expert guidance of experienced specialists who have a passion for teaching, choose from optional AM / PM sessions to hone your skills during these technique-mastering sessions. The advanced clinical workshops combine expert demonstrations and actual hands-on experience on pre-qualified live model patients. Enjoy these intensive sessions that enable you to acquire essential practice in the field!

7:30 AM - 8:30 AM	SIGN-IN, BREAKFAST, TIME WITH EXHIBITORS
8:30 AM - 12:00 PM	MORNING WORKSHOPS (CHOOSE ONE) <ul style="list-style-type: none">• Extreme Makeovers: Facial Sculpting Faculty: Corinn Singletary, PA-C; Jenya Titova, PA-C; Amy Faircloth, RN, BSN• TMD & Myofascial Pain Interactive Workshop Faculty: Dr. Mike Golsen, DMD & Dr. Ricardo Perez• Energy Based Devices (Lasers) for Total Rejuvenation Faculty: Dr. Terry Alford, DMD, National Trainer & Speaker• Advanced Lip Rejuvenation Faculty: Limor Weinberg, NP; Dr. Shawn Cabbell, National Injectables Trainer; Barbara Brandt, APRN• Microcannulas for Dermal Filler Injections Faculty: Shanna Concepcion, RN, CANS; Corinn Singletary, PA-C
12:00 PM - 1:30 PM	LUNCH & LEARN Business Strategy Talk: Are You Below Average?... You Should Be. Eric Bunnell, CEO LassoMD
1:30 PM - 5:30 PM	AFTERNOON WORKSHOPS (CHOOSE ONE) <ul style="list-style-type: none">• Cadaver Anatomy Dissection for Facial Injectables Faculty: Dr. Terry Alford; Dr. Shawn Cabbell; Dr. Mike Golsen; Barbara Brandt, APRN• Ultrasound Guided Dermal Fillers Faculty: Young R. Cho, MD, PhD, MBA• PRP/ PRF & Microneedling Faculty: Dr. Arun Garg, PRP Pioneer and Published Author• Phelebotomy for PRP/PRF Faculty: Dr. Arun Garg and Cathie Ellyn, RN• Absorbable PDO Threads Training Faculty: Dr. Kian Karimi, MD, FACS; Francine Young RN, MEP-C; Shanna Concepcion, RN, CANS• Aesthetics Business Strategy Presented by Expert Industry Consultants: Pete Johnson & Kristina Centnere

NOVEMBER 13

Day 2 - Morning Workshops

8:30 AM - 12:00 PM

MORNING WORKSHOPS (Option to choose One)

Extreme Makeovers: Facial Sculpting Workshop

Faculty: Corinn Singletary, PA-C; Jenya Titova, PA-C; Amy Faircloth RN, BSN

Working in small groups, participants will use various treatment modalities to restore a youthful facial V-shape on pre-selected model patients. Using the latest minimally-invasive techniques and various products, participants will learn the art of combination therapy to thoroughly assess a variety of aesthetic cases and create the most ideal treatment plans for optimal results.

Treatments demonstrated throughout the workshop:

- Advanced Micro-Cannula Techniques
- Temples
- Tear Trough
- Mid-face Augmentation
- Jawline Augmentation
- Chin Augmentation
- Eyebrow Lift with dermal fillers

Advanced Lip Rejuvenation

Faculty: Limor Weinberg, NP; Dr. Shawn Cabbell, National Injectables Trainer; Barbara Brandt, APRN

This workshop teaches attendees the art and skill of various advanced injection techniques to provide patients with the most optimal results for Lip Rejuvenation. Participants will learn how to use different modalities including neurotoxins, various dermal filler options and PDO thread techniques to achieve the most comprehensive smile makeovers. Attendees will be able to better assess the appropriate size lips for patients' facial anatomy, giving them natural looking, well-proportioned lips and surrounding peri-oral areas.

Energy Based Devices (Lasers) for Total Rejuvenation

Faculty: Dr. Terry Alford, DMD; Dr. Larry Lieberman, DDS

Laser treatments are an integral part of any successful aesthetic practice. Learn how the most cutting-edge laser technologies can expand your aesthetic practice to offer an array of procedures including facial rejuvenation, scar reduction, acne treatment, hair removal, spider vein removal and much more. This interactive workshop will provide you with a practical understanding of laser technologies followed by a series of live clinical demonstrations of the most in-demand aesthetic procedures. As a class bonus, participants will also learn how lasers can help with TMJ conditions and obstructive sleep apnea.

TMD & Myofascial Pain Interactive Workshop - Bonus: Includes Anatomy Evaluation on a Cadaver Head

Faculty: Dr. Mike Golsen, DMD & Dr. Ricardo Perez

This workshop offers a step-by-step comprehensive approach to identify, examine, evaluate and treatment plan for patients with TMD and myofascial pain in your practice. Identify trigger points and learn the practical application of neurotoxins to manage TMD symptoms.

Understanding the source, pathways and overlap of the cranial nerves provides the foundation for understanding myofascial pain. As a workshop bonus, instructors will provide an in-depth review of anatomy, including demonstration of underlying musculature and bones on a pre-dissected cadaver head.

Microcannulas for Dermal Filler Injections

Faculty: Shanna Concepcion, RN, CANS; Corinn Singletary, PA-C

Microcannulas are growing in popularity and are considered a superior method to effectively deliver dermal fillers to your patients. Safer than needles, blunt-tipped cannulas only use a single entry point and glide smoothly under the skin without cutting nerves and vessels. Resulting in greater patient satisfaction, microcannulas deliver dermal fillers with virtually no bruising, diminished swelling, considerably reduced pain, and less risks of more serious complications (necrosis / blindness / vascular issues). In addition, the blunt-tip cannulas may also stimulate collagen production because of the nature of the technique used.

This advanced, hands-on workshop will teach you how to properly evaluate patients, diagnose and treatment plan for microcannula enhancements. Participants will learn various cannula injection techniques and understand when the application is advantageous to optimize aesthetic cases. You will also gain an understanding of the different sizes and types of microcannulas that are made for a variety of dermal fillers and injection depths that can be used for superficial injections to deep injections.

***Workshop Prerequisite:** Attendees of this workshop must be experienced injectors with a minimum of 6 months continuous injecting experience with hyaluronic acid dermal fillers.

NOVEMBER 13

Day 2 - Afternoon Workshops

01:30 PM - 05:30 PM

AFTERNOON WORKSHOPS (Option to choose One)

Cadaver Anatomy Dissection for Facial Injectables

Faculty: Dr. Terry Alford; Dr. Shawn Cabbell; Dr. Mike Golsen; Barbara Brandt, APRN

Anatomical knowledge is fundamental to becoming a highly skilled, safe injector. The Facial Injectables Cadaver Workshop provides the highest level of anatomical training to expand your repertoire of facial injectables. Working in small groups, participants will dissect cadaver faces to identify pertinent anatomy (muscular structures, fat pads, dermal depths) and learn correct injection techniques to avoid complications and adverse effects. This hands-on workshop, exclusively at the 2021 IAFA Aesthetic Symposium, will give participants a high level understanding of the essential anatomy of the face as it pertains to facial injectables.

The cadaver workshop will begin with an interactive pre-dissection lecture featuring expert guided markings on mannequin heads. Participants will also receive a cadaver workbook to fully guide them through the workshop, serving as an excellent post workshop review.

Ultrasound Guided Filler Techniques

Faculty: Young R. Cho, MD, PhD, MBA

Ultrasound offers a systematic and guided approach to examination of the face to visualize important structures and pinpoint the optimal location of a planned injectable treatment. This hands-on workshop will utilize ultrasound to give a complete insight into facial anatomy, thereby increasing the safety of injectable treatments, and reducing the hazards of technical complications and adverse events. Vessels, relevant muscles and bony structures are easily seen and can be avoided. The volume and type of injectable can also be determined and injectables already in situ can be assessed. This course will train the attendee how to use ultrasound in filler application, assess facial anatomy and understand vascular mapping. * Product is included to practice Ultrasound-guided injections as part of this hands-on training workshop.

PRP/ PRF & Microneedling

Faculty: Dr. Arun Garg, PRP Pioneer and Published Author

The popularity of PRP/ PRF and Microneedling treatments among patients for aesthetics purposes has exploded in recent years. Join us for this live-patient workshop and learn to offer natural skin rejuvenation by using your patient's own platelets. Unlike dermal fillers, which mainly address volume loss, PRP/ PRF can help with scars, dark spots, discoloration, saggy skin, wrinkles and help the overall texture and tone of the skin. Led by PRP Pioneer Dr. Arun Garg, this interactive workshop will feature devices from the top manufacturers in the industry to further enhance your clinical experience.

Absorbable PDO Threads Training **Advanced Practitioners Only.*

Faculty: Dr. Kian Karimi, MD, FACS; Francine Young RN, MEP-C; Shanna Concepcion, RN, CANS

This advanced workshop features training on Absorbable PDO (Polydioxanone) threads: An innovative, minimally invasive & effective technique to achieve safe in-office tightening and repositioning of the skin. PDO threads are placed in the superficial tissues to lift and tighten sagging skin tissue. The procedure requires no surgical skills and delivers great results with virtually no complications. The threads are placed in the superficial tissues and can be used anywhere on the face and body.

In addition to being ideal for lifting the skin, threads combat aging in another way: by provoking the body's "healing response" and causing the body to direct large surges of collagen to treated areas. Each participant will have the opportunity to participate in treatment and observe various cases for maximum learning during the 4-hour workshop.

Aesthetics Business Strategy

Presented by Expert Industry Consultants: Pete Johnson & Kristina Centnere

Set your practice up for success in 2022 with this interactive, hands-on business workshop. Join strategy consultants from 3 of the top marketing companies and learn the key things needed to grow your aesthetic treatments overall practice offerings. Participants will review their 2021 marketing, create a new plan for 2022 and start implementing strategy on the spot!



THE RITZ-CARLTON

**BOOK YOUR ROOM WITH THE IAFA
GROUP RATE SPECIAL!**

FOR MORE INFORMATION CONTACT US:

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