

IAFA 2022

AESTHETIC SYMPOSIUM



NOV 18-19.2022

MIAMI BEACH, FL | THE RITZ-CARLTON



SCAN ME

WELCOME

Welcome

Dear Members and Guests,

It is with great excitement and enthusiasm that the International Academy of Facial Aesthetics announces its 10th annual Aesthetic Symposium on November 18-19 in Miami Beach, FL! The 2-day meeting will be held at the beautiful Ritz-Carlton South Beach.

This year's symposium will feature an array of exciting CE topics on the most innovative and sought after aesthetic treatments in the industry. As an attendee you will benefit from an incredible curriculum of lectures, live-patient demonstrations and the opportunity to master your skillset by participating in advanced workshops instructed by renowned, aesthetic industry leaders. This meeting will also be a great opportunity to network with successful aesthetic providers from around the globe, and gain exposure to exhibitors featuring the latest equipment / products / services to enhance your practice.

The global success of the IAFA would not be possible without supporters like you and your participation truly demonstrates your commitment to continuous education and professional development, ensuring the highest quality of care for your patients. Each year the meeting gets bigger and better and this year is no exception! We have clinicians flying in from around the world to collaborate for the event, so on behalf of the entire IAFA team, we can't wait to see you in November for an incredible IAFA 2022!

Warm regards,

Ana Natalie Delgado
Executive Director, IAFA

NOVEMBER 18

Day 1 - Conference Day

Day 1 of the 2022 Symposium will feature a variety of acclaimed speakers and renowned industry experts who will cover an array of innovative, in-demand presentations, including: PDO threads, Smile Makeovers (lip filler, lifts and dissolving), PRP/PRF, Lasers, Exosomes, Biostimulators (Sculptra), Pitfalls of filler techniques, Psychology in Aesthetics, Nitrogen Plasma, Social Media, and more! In addition, learn the most cutting-edge techniques from multi-specialty experts during live-patient demonstrations on stage. Throughout the event, you can walk the show floor and speak with the country's leading aesthetics companies, offering their most discounted specials. At the conclusion of the day, join us on the beachfront pool deck to network with colleagues and enjoy the 80's themed cocktail social, included with your tuition.

IAFA 2022 AESTHETIC SYMPOSIUM FACULTY



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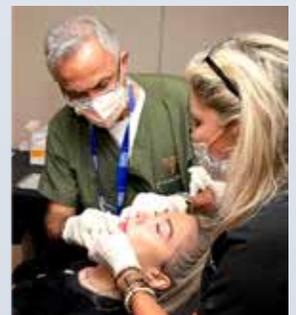
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NOVEMBER 18

Day 1 - Lectures & Live Demos

8:00 AM - 9:00 AM	SIGN-IN, BREAKFAST, MEET & GREET
9:00 AM - 5:30 PM	LECTURES & LIVE DEMOS
12:00 PM - 1:30 PM	LUNCHEON & AWARDS CEREMONY
5:30 PM - 6:15 PM	BITES & MINGLE (BALLROOM AT EXHIBITOR FLOOR)
7:00 PM	COCKTAIL RECEPTION - 80's RETRO (POOL DECK)



NOVEMBER 18

Day 2 - Workshop Day

Aimed at advancing your skills and mastering techniques, day 2 of the Symposium offers a variety of 12 advanced hands-on / interactive workshops to choose from that will take your learning experience and expertise to the next level. Choose from both AM / PM sessions to hone your skills during these technique-mastering sessions. Under the expert guidance of experienced specialists, the advanced clinical workshops combine expert demonstrations and practical hands-on experience on pre-qualified live model patients.

7:30 AM - 8:30 AM	SIGN-IN, BREAKFAST, TIME WITH EXHIBITORS
8:30 AM - 12:00 PM	MORNING WORKSHOPS (CHOOSE ONE) <ul style="list-style-type: none">• NEW! Combination Therapy: Facial Sculpting Faculty: Corinn Singletary, PA-C; Jenya Titova, PA-C; Amy Faircloth, RN, BSN & Kara Moncrief• NEW! Poly-L-Lactic Acid (Sculptra) For Beginners Faculty: Barbara Brandt, APRN, National Injectables Trainer• TMD & Myofascial Pain Interactive Faculty: Dr. Mike Golsen, DMD & Dr. Ricardo Perez, DDS• Energy Based Devices (Lasers) for Total Rejuvenation Faculty: Dr. Terry Alford, DMD, National Trainer & Speaker• Microcannulas for Dermal Filler Injections Faculty: Shanna Concepcion, RN, CANS• PRP/ PRF & Microneedling Faculty: Dr. Arun Garg, PRP Pioneer and Published Author
12:00 PM - 1:30 PM	LUNCH & LEARN Speaker: Dan McNeff, CEO – Legally Mine, LLC- (1 HR of CE CREDIT) <ul style="list-style-type: none">- Learn how to prevent the threat of a lawsuit from ever moving forward.- Learn how to create an “indisputable” Irrevocable Living Trust.- Learn how to implement new Tax Saving Strategies & massive Tax Credits.
1:30 PM - 5:30 PM	AFTERNOON WORKSHOPS (CHOOSE ONE) <ul style="list-style-type: none">• Cadaver Anatomy Dissection for Facial Injectables Faculty: Dr. Terry Alford; Dr. Ricardo Perez; Dr. Mike Golsen• Absorbable PDO Threads Training Faculty: Corinn Singletary, PA-C; Shanna Concepcion, RN, CANS• NEW! Developing 100% Natural Biological Fillers Faculty: Dr. Richard Miron & Faculty• Advanced Lip Rejuvenation Faculty: Dr. Shawn Cabbell, National Injectables Trainer; Barbara Brandt, APRN• NEW! Patient Acquisition & Business Strategy 1:30-3:30 PM* Presented by Expert Industry Consultants: Pete Johnson & Megan Smith• NEW! MedSpa Mastery featuring Live Hyperdilute Radiesse to the Buttock & more! CME 3:30-6:30 PM* Faculty: Dr. Chad Deal, MD, FACS

NOVEMBER 19

Day 2 - Morning Workshops

8:30 AM - 12:00 PM

MORNING WORKSHOPS (Option to choose One)

NEW! Combination Therapy: Facial Sculpting

Faculty: Corinn Singletary, PA-C; Jenya Titova, PA-C; Amy Faircloth, RN, BSN & Kara Moncrief

Understanding how to combine therapies is critical to becoming a top aesthetics provider. This hands-on workshop will start with a comprehensive evaluation of pre-selected models for various treatments including full facial fillers to lift and restore balance, PRF, using EZGEL and various energy device treatments such as RF, IPL and Lasers.

Working in small groups, participants will use various treatment modalities to restore a youthful facial V-shape on pre-selected model patients. Additional stations will be set up for participants to see how the use of energy devices can be applied to truly maximize aesthetic outcomes. Using the latest minimally-invasive techniques and various products, participants will learn the art of combination therapy to thoroughly assess a variety of aesthetic cases and create the most ideal treatment plans for optimal results.

Treatments demonstrated throughout the workshop:

- Temples
- Tear Trough
- Mid-face Augmentation
- Jawline Augmentation
- Chin Augmentation
- Eyebrow Lift with dermal fillers
- Using EZGEL NATURAL FILLER
- PRF
- IPL
- Radiofrequency
- Lasers

NEW! Poly-L-Lactic Acid (Sculptra) For Beginners

Faculty: Barbara Brandt, APRN, National Injectables Trainer

Poly-L-Lactic (PLLA) is once again emerging as the “must have” treatment in every provider’s aesthetic tool box. Ideal for whole face volume loss, PLLA such as Sculptra has a liquid consistency and, differing from gel-like dermal fillers, works deep within the skin to stimulate the body’s natural production of collagen. Expand your injectable skills and learn how this unique product can take your practice to the next level.

This workshop led by Barbara Brandt, PA-C will provide participant’s with a comprehensive approach to PLLA, including how to properly treatment plan and use the safest techniques to provide full face rejuvenation. After leaving this innovative workshop, you will be prepared with the must-know pearls on PLLA and how to best use it to optimize aesthetic cases.

This hands-on workshop will include overview and live demonstration of proper reconstitution and a live injection demonstration. This training is limited to 12 participants to provide a proper, intimate learning environment for hands-on clinical training.

TMD & Myofascial Pain Interactive Workshop - Bonus: Includes Anatomy Evaluation on a Cadaver Head

Faculty: Dr. Mike Golsen, DMD & Dr. Ricardo Perez, DDS

This workshop offers a step-by-step comprehensive approach to identify, examine, evaluate and treatment plan for patients with TMD and myofascial pain in your practice. Identify trigger points and learn the practical application of neurotoxins to manage TMD symptoms.

Understanding the source, pathways and overlap of the cranial nerves provides the foundation for understanding myofascial pain. As a workshop bonus, instructors will provide an in-depth review of anatomy, including demonstration of underlying musculature and bones on a pre-dissected cadaver head.

NOVEMBER 19

Day 2 - Morning Workshops

Energy Based Devices (Lasers) for Total Rejuvenation

Faculty: Dr. Terry Alford, DMD, National Trainer & Speaker

Laser treatments are an integral part of any successful aesthetic practice. Learn how the most cutting-edge laser technologies can expand your aesthetic practice to offer an array of procedures including facial rejuvenation, scar reduction, acne treatment, hair removal, spider vein removal and much more. This interactive workshop will provide you with a practical understanding of laser technologies followed by a series of live clinical demonstrations of the most in-demand aesthetic procedures. As a class bonus, participants will also learn how lasers can help with TMJ conditions and obstructive sleep apnea.

Microcannulas for Dermal Filler Injections*

Faculty: Shanna Concepcion, RN, CANS; Dr. Jarrod C. Cornehl, DDS

Microcannulas are growing in popularity and are considered a superior method to effectively deliver dermal fillers to your patients. Safer than needles, blunt-tipped cannulas only use a single entry point and glide smoothly under the skin without cutting nerves and vessels. Resulting in greater patient satisfaction, microcannulas deliver dermal fillers with virtually no bruising, diminished swelling, considerably reduced pain, and less risks of more serious complications (necrosis / blindness / vascular issues). In addition, the blunt-tip cannulas may also stimulate collagen production because of the nature of the technique used. This advanced, hands-on workshop will teach you how to properly evaluate patients, diagnose and treatment plan for microcannula enhancements. Participants will learn various cannula injection techniques and understand when the application is advantageous to optimize aesthetic cases. You will also gain an understanding of the different sizes and types of microcannulas that are made for a variety of dermal fillers and injection depths that can be used for superficial injections to deep injections.

***Workshop Prerequisite:** Attendees of this workshop must be experienced injectors with a minimum of 6 months continuous injecting experience with hyaluronic acid dermal fillers.

PRP/ PRF & Micro-needling

Faculty: Dr. Arun Garg, PRP Pioneer and Published Author

The popularity of PRP/ PRF and Micro-needling treatments among patients for aesthetics purposes has exploded in recent years. Join us for this live-patient workshop and learn to offer natural skin rejuvenation by using your patient's own platelets. Unlike dermal fillers, which mainly address volume loss, PRP/ PRF can help with scars, dark spots, discoloration, saggy skin, wrinkles and help the overall texture and tone of the skin. Led by PRP Pioneer Dr. Arun Garg, this interactive workshop will feature devices from the top manufacturers in the industry to further enhance your clinical experience.

NOVEMBER 19

Day 2 - Afternoon Workshops

01:30 PM - 05:30 PM

AFTERNOON WORKSHOPS (Option to choose One)

Cadaver Anatomy Dissection for Facial Injectables

Faculty: Dr. Terry Alford; Dr. Ricardo Perez; Dr. Mike Golsen

Anatomical knowledge is fundamental to becoming a highly skilled, safe injector. The Facial Injectables Cadaver Workshop provides the highest level of anatomical training to expand your repertoire of facial injectables. Working in small groups, participants will dissect cadaver faces to identify pertinent anatomy (muscular structures, fat pads, dermal depths) and learn correct injection techniques to avoid complications and adverse effects. This hands-on workshop, exclusively at the 2021 IAFA Aesthetic Symposium, will give participants a high level understanding of the essential anatomy of the face as it pertains to facial injectables.

The cadaver workshop will begin with an interactive pre-dissection lecture featuring expert guided markings on mannequin heads. Participants will also receive a cadaver workbook to fully guide them through the workshop, serving as an excellent post workshop review.

Absorbable PDO Threads Training **Advanced Practitioners Only.*

Faculty: Corinn Singletary, PA-C; Shanna Concepcion, RN, CANS; Amy Faircloth, RN, BSN

This advanced workshop features training on Absorbable PDO (Polydioxanone) threads: An innovative, minimally invasive & effective technique to achieve safe in-office tightening and repositioning of the skin. PDO threads are placed in the superficial tissues to lift and tighten sagging skin tissue. The procedure requires no surgical skills and delivers great results with virtually no complications. The threads are placed in the superficial tissues and can be used anywhere on the face and body.

In addition to being ideal for lifting the skin, threads combat aging in another way: by provoking the body's "healing response" and causing the body to direct large surges of collagen to treated areas. Each participant will have the opportunity to participate in treatment and observe various cases for maximum learning during the 4-hour workshop.

NEW! Developing 100% Natural Biological Fillers

Faculty: Dr. Richard Miron & Faculty

Platelet rich fibrin (PRF) has been widely utilized in medicine and facial esthetics owing to its ability to favor wound healing and tissue regeneration. While many have attempted to use PRF as a facial filler, many remain disappointed regarding its rather quick resorption properties (2-3 weeks). From the lead Editor of Quintessence's number 1 selling Textbook titled: "Understanding Platelet Rich Fibrin" and "PRF in Facial Esthetics", Dr. Richard Miron discusses a variety of methods to improve PRF in routine daily practice. One main

discovery has been the ability to extend the resorption properties of PRF from 1-2 week biomaterial to one that lasts 4-6 months utilizing a simple heating technology (Bio-Heat Technology). Within 10 minutes, liquid-PRF can be transformed towards a slowly degrading fibrin mesh and utilized similarly to chemical fillers such as Juvéderm and Restylane.

Objectives:

- Learn how to transform liquid-PRF from a 2 week resorption biomaterial to one that lasts 4 months
- Learn new advancements in this technology from the lead developer of the technology
- Provide updates in recent clinical application in PRF therapy and its profound combination with laser therapy as all natural regenerative solutions with high profit margins

NOVEMBER 19

Day 2 - Afternoon Workshops

Advanced Lip Rejuvenation

Faculty: Dr. Shawn Cabbell, National Injectables Trainer; Barbara Brandt, APRN, National Injectables Trainer

This workshop teaches attendees the art and skill of various advanced injection techniques to provide patients with the most optimal results for Lip Rejuvenation. Participants will learn how to use different modalities and techniques to achieve the most comprehensive smile makeovers. Attendees will be able to better assess the appropriate size lips for patients' facial anatomy, giving them natural looking, well-proportioned lips and surrounding perioral areas.

NEW! Patient Acquisition & Business Strategy - 1:30pm-3:30pm

* Included with MedSpa Mastery Workshop Registration

Presented by Expert Industry Consultants: Pete Johnson & Megan Smith

Set your practice up for success in 2023 with this interactive, hands-on business workshop. Join Pete Johnson from Lasso MD and learn the key things needed to grow your aesthetic treatments and overall practice offerings. Participants will review the latest in Video & Digital Marketing, and learn how to measure the success of their marketing campaigns to ensure their marketing capital is being deployed effectively.

Topics Covered- "Market Smarter, Not Harder"

- Marketing trends in 2023 & how to make them work for your practice
- Which marketing platforms really matter and why
- How to streamline content to reduce time and increase engagement
- What types of Video Content to produce and where it should live
- Which analytics matter and how to read them
- Learn how to treat patient acquisition like a Fortune 500 Company
- Growing your Revenue through Strategic Patient Base Conversion
- Understanding the different "patient types" to customize approach and maximize profits

Workshop Attendees Receive:

1st month for \$1 on any Lasso MD marketing plan or a free iMac with purchase of Captivate or Influence marketing plans.

NEW! MedSpa Mastery featuring Live Hyperdilute Radiesse to the Buttock, breakthrough fat removal treatment, and Best-in-class facial lifting treatment *CME (ALL NON-SURGICAL) - 3:30pm-6:30pm

* Includes Patient Acquisition & Business Strategy Workshop

Faculty: Dr. Chad Deal, MD, FACS

He went from Zero to 1.1 Million Instagram followers, 400K TikTok followers, and expanded from 1 to 7 medspas in just two years. Join the Medspa Master himself, triple Board certified Dr. Chad Deal, MD, as he shares the key strategies and tactics behind his success - and how you can use the same methods to boost your own business. Dr. Deal will discuss how to utilize new technology to grow social profiles and to attract new patients to help you build your aesthetics practice. In addition to sharing his business pearls, Dr. Deal will also showcase live demos on sculpting the buttocks with Hyperdiluted Radiesse, a breakthrough fat removal treatment and a best-in-class facial lifting treatment.



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