



SCAN ME



IAFA 2024

AESTHETIC SYMPOSIUM

NOVEMBER 8-9 | MIAMI

REGISTER AT IAFA.CO

#IAFA2024



WELCOME

Welcome

Dear Members and Guests,

It is with great excitement and enthusiasm that the International Academy of Facial Aesthetics announces its 11th annual Aesthetic Symposium on November 17-18 in Miami, FL! The 2-day event of the year will be held downtown at the incredible and newly renovated Intercontinental Miami.

This year's symposium will feature an array of exciting CE topics on the most innovative and sought after aesthetic treatments in the industry. As an attendee you will benefit from an action-packed curriculum of lectures, live-patient demonstrations and the opportunity to advance and master your skill set by participating in a variety of hands-on workshops instructed by renowned, aesthetic industry leaders. This meeting will also be a great opportunity to network with successful aesthetic providers from around the globe, and gain exposure to the country's leading aesthetics companies featuring the latest equipment / products / services to enhance your practice.

The global success of the IAFA would not be possible without supporters like you and your participation truly demonstrates your commitment to continuous education and professional development, ensuring the highest quality of care for your patients. Each year the meeting gets bigger and better and this year is no exception! Join clinicians flying in from around the world to collaborate for the event, so on behalf of the entire IAFA team, we can't wait to see you in November for an incredible IAFA 2023!

Warm regards,

Ana Natalie Delgado
Executive Director, IAFA

NOVEMBER 17

Day 1 - Conference Day

Day 1 of the 2023 Symposium promises an all-inclusive education featuring a diverse array of innovative, in-demand topics in the facial aesthetics industry. An all-star multi-specialty faculty of acclaimed speakers and renowned industry experts will be covering the most innovative and pressing topics. In addition to exciting lectures, learn the most cutting-edge techniques during on-stage live-patient demonstrations. Throughout the action-packed day, you will also have an opportunity to speak with the country's leading aesthetics companies and reconnect and network with successful peers in the industry. At the conclusion of Day 1, join us for a delicious Bites & Mingle at the exhibitor floor followed by our main social event extravaganza on the pool deck. Network with old and new colleagues from around the world during this year's 'White & Glow' themed cocktail reception. Included with your tuition, enjoy live entertainment and premium open bar. Dress to impress!

IAFA 2024 AESTHETIC SYMPOSIUM FACULTY



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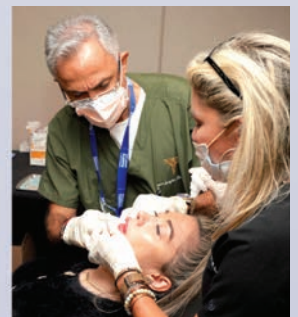
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NOVEMBER 17

Day 1 - Lectures & Live Demos

8:00 AM - 9:00 AM	SIGN-IN, BREAKFAST, MEET & GREET
9:00 AM - 6:00 PM	LECTURES & LIVE DEMOS
12:00 PM - 1:30 PM	LUNCHEON & AWARDS CEREMONY
6:00 PM - 6:45 PM	BITES & MINGLE (BALLROOM AT EXHIBITOR FLOOR)
7:30 PM - 9:00 PM	COCKTAIL RECEPTION - LEATHER & LACE PARTY



NOVEMBER 17

Day 2 - Workshop Day

Continuing the fun, day 2 of the Symposium offers the opportunity to participate in a variety of 11 advanced hands-on / interactive workshops that will take your skillset and expertise to the next level. Under the expert guidance of the 2023 Faculty, the advanced clinical workshops combine expert demonstrations, discussions, and practical hands-on experience on pre-qualified live model patients. Take the opportunity to choose from both AM / PM sessions to advance your skills and master your techniques. *Reserve your seats early – workshops fill quickly.

In your free time Enjoy all that Miami has to offer – World-class food, art, culture, sun, and weather!

7:30 AM - 9:00 AM	SIGN-IN, BREAKFAST, TIME WITH EXHIBITORS
8:00 AM - 8:40 AM	BREAKFAST LECTURE I DR. SHINO BAY AGUILERA
9:00 AM - 12:30 PM	MORNING WORKSHOPS (SELECT ONE)
	NEW! Cadaver Dissection for Facial Injectables + Ultrasound Faculty: Dr. Terry Alford; Dr. Ricardo Perez; Dr. Mike Golsen & Dr. Shawn Cabbell
	NEW! Multi-Level Neurotoxins Faculty: Dr. Laurence Rifkin & Melissa Davila, MSN, APRN, FNP-BC
	Poly-L-Lactic Acid (Sculptra) For Beginners Faculty: Barbara Brandt, APRN, National Injectables Trainer
	Regenerative Aesthetics: Exosomes, PRF & PRF Bio-Fillers Faculty: Shanna Concepcion, RN, CANS and TBA
	Microcannulas for Dermal Filler Injections* Faculty: Jill Campbell, MSN, FNP-C, CANS & Dr. Kamica O' Gilvie, DNP, National Injectables Trainer
12:30 PM - 1:30 PM	LUNCH & LEARN
1:30 PM - 5:30 PM	AFTERNOON WORKSHOPS (SELECT ONE)
	Combination Therapy: Full Facial Sculpting Featuring Needle-less HA Filler Faculty: Corinn Singletary, PA-C; Amy Faircloth, RN, BSN
	NEW! Lip Rejuvenation with Fillers, Neurotoxins + Threads Faculty: Barbara Brandt, APRN & Dr. Shawn Cabbell, National Injectables Trainers
	TMD & Myofascial Pain (Interactive) Faculty: Dr. Mike Golsen, DMD & Dr. Ricardo Perez
	Absorbable PDO Threads *Advanced Practitioners Only Faculty: Jill Campbell, MSN, FNP-C, CANS; Shanna Concepcion, RN, CANS and TBA
	NEW! Scale and Grow Your Practice: Navigate the Business Side of Aesthetics Presented by Expert Industry Consultants: Megan Smith, CosMedic COO

NOVEMBER 18

Day 2 - Morning Workshops

9:00 AM - 12:30 PM

MORNING WORKSHOPS (Option to Select One)

NEW! Cadaver Dissection for Facial Injectables + Ultrasound

Faculty: Dr. Terry Alford; Dr. Ricardo Perez; Dr. Mike Golsen & Dr. Shawn Cabbell

Anatomical knowledge is fundamental to becoming a highly skilled, safe injector. The Facial Injectables Cadaver Workshop provides the highest level of anatomical training to expand your repertoire of facial injectables. Working in small groups, participants will dissect cadaver faces to identify pertinent anatomy (muscular structures, fat pads, dermal depths) and learn correct injection techniques to avoid complications and adverse effects. This hands-on workshop, exclusively at the IAFA Aesthetic Symposium, will give participants a high level understanding of the essential anatomy of the face as it pertains to facial injectables.

The cadaver workshop will begin with an interactive pre-dissection lecture featuring expert guided markings on mannequin heads. Participants will also receive a cadaver workbook to fully guide them through the workshop, serving as an excellent post workshop review.

NEW! Multi-Level Neurotoxins

Faculty: Dr. Laurence Rifkin & Melissa Davila, MSN, APRN, FNP-BC

This hands-on workshop is dedicated entirely to the various uses of Neurotoxins, focusing not only on popular facial areas but also delving into the lower 2/3 of the face and emerging uses. Whether you are a beginner or seasoned injector, this workshop can be customized clinically to enhance your current experience with neuromodulators, such as Dysport, Botox, Xeomin and Jeuveau. Inexperienced practitioners will gain clinical experience with highly sought-out upper face areas while experienced injectable practitioners will be able to further enrich their existing knowledge with novel uses and techniques.

Facial Neuromodulator treatments include:

- Glabella/ Forehead/ Crow's Feet
- Nose/ Gummy Smile, Lip Lines/ Lip Flip
- Chin/ Jawline/ Lower Mouth Depressors (Platysmal, DAO, Mentalis)
- Facial Slimming and Headache Therapy (Temporalis, Masseter, Migraine, Trapezius)
- Novel uses of Toxins – Skin quality, Pores, Acne, Rosacea

Poly-L-Lactic Acid (Sculptra) For Beginners

Faculty: Barbara Brandt, APRN, National Injectables Trainer

Poly-L-Lactic (PLLA) is in high-demand and once again a "must have" treatment in every provider's aesthetic tool box. Ideal for whole face volume loss, PLLA such as Sculptra has a liquid consistency and, differing from gel-like dermal fillers, works deep within the skin to stimulate the body's natural production of collagen. Collagen is a fibrous protein in the deep dermis that gives skin structure and supports the functions of elastin and Hyaluronic acid (HA), which helps maintain the skin's shape while keeping it smooth and hydrated. Expand your injectable skills and learn how this unique product can take your aesthetic results and practice to the next level.

This workshop led by Barbara Brandt, PA-C will provide participant's with a comprehensive approach to PLLA, including how to properly treatment plan and use the safest techniques to provide full face rejuvenation. After leaving this innovative workshop, you will be prepared with the must-know pearls on PLLA and how to best use it to optimize aesthetic cases.

This hands-on workshop will include overview and live demonstration of proper reconstitution and a live injection demonstration. This training is limited to 12 participants to provide a proper, intimate learning environment for hands-on clinical training.

All model patients must be pre-screened prior to this workshop.

NOVEMBER 18

Day 2 - Morning Workshops

Regenerative Aesthetics: Exosomes, PRF & PRF Bio-Fillers

Faculty: Shanna Concepcion, RN, CANS

Regenerative medicine is increasingly becoming an important part of any practice offering aesthetics.

Join us for this hands-on workshop and learn to offer your patients' regenerative treatments with PRF, PRF gel stimulators and exosomes delivery through Micro-needling technology. These popular regenerative treatments work by recapturing a youthful structure using the body's own systems. Learn to treat scars, dark spots, discoloration, saggy skin, wrinkles, hair growth and help the overall texture and tone of the skin. PRP/PRF treatments offer natural skin rejuvenation by using your own patient's own platelets. Exosomes are the most pure form of messengers that can signal active regeneration into the tissues. The topical use of Exosomes following micro-needling treatments have shown to deliver equally powerful rejuvenating results.

Working in groups, this workshop is designed to teach innovative techniques to participants of all levels. Beginner and intermediate injectors will benefit from learning PRF injection techniques on areas such as midface, while very seasoned, advanced injectors will explore using PRF gel cannula technique for the tear trough area.

Workshop Bonus: This workshop will feature a station to learn about one of the most popular and sought out procedures for anti-aging: MNRF. MNRF stands for Micro-needling Radiofrequency, a non-surgical procedure for treating various skin conditions. RF Micro-needling is a next-level treatment that combines Micro-needling and controlled radiofrequency energy for optimized results.

Participants will learn about RF Dual Wave Micro-needling technology using the Sylfirm X Ultimate Edition and benefit from receiving treatment!

Microcannulas for Dermal Filler Injections*

Faculty: Jill Campbell, MSN, FNP-C, CANS & Dr. Kamica O' Gilvie, DNP, National Injectables Trainer

Microcannulas are considered a superior method to effectively deliver dermal fillers to your patients. Safer than needles, blunt-tipped cannulas only use a single entry point and glide smoothly under the skin without cutting nerves and vessels. Resulting in greater patient satisfaction, microcannulas deliver dermal fillers with virtually no bruising, diminished swelling, considerably reduced pain, and less risks of more serious complications (necrosis / blindness / vascular issues). In addition, the blunt-tip cannulas may also stimulate collagen production because of the nature of the technique used. This advanced, hands-on workshop will teach you how to properly evaluate patients, diagnose and treatment plan for microcannula enhancements.

Participants will learn various cannula injection techniques and understand when the application is advantageous to optimize aesthetic cases. You will also gain an understanding of the different sizes and types of microcannulas that are made for a variety of dermal fillers and injection depths that can be used for superficial injections to deep injections.

***Workshop Prerequisite:** Attendees of this workshop must be experienced injectors with a minimum of 6 months continuous injecting experience with hyaluronic acid dermal fillers.

NOVEMBER 18

Day 2 - Afternoon Workshops

01:30 PM - 05:30 PM

AFTERNOON WORKSHOPS (Option to Select One)

Combination Therapy: Full Facial Sculpting Featuring Needle-less HA Filler

Faculty: Corinn Singletary, PA-C; Amy Faircloth, RN, BSN

Delivering optimal aesthetic results requires the understanding of "facial rebalancing". During this hands-on workshop, participants will evaluate ideal facial proportions and learn how to best combine various treatment modalities to deliver the most harmonious results.

From enhancing angles for a more defined look, to improving the appearance of volume deficits and rebalancing the side profile, participants will be exposed to various treatments, including full facial fillers to lift and restore balance and various energy device treatments such as RF, IPL and Lasers.

Working in small groups, participants will deliver various treatment modalities to restore a youthful facial V-shape on pre-selected model patients. Additional stations will be set up for participants to see how the use of energy devices can be applied to truly maximize aesthetic outcomes.

Performing facial balancing with fillers requires an artistic eye and a skilled hand; join our expert trainers to enhance your skills to produce the most natural-looking, well-balanced results.

Treatments covered in the Workshop:

- Temples
- Tear Trough
- Mid-face Augmentation
- Jawline Augmentation
- Chin Augmentation
- Eyebrow Lift with dermal fillers
- IPL
- Radiofrequency
- Lasers

* Patients are pre-screened and approved for workshop

NEW! Lip Rejuvenation with Fillers, Neurotoxins + Thread

Faculty: Barbara Brandt, APRN & Dr. Shawn Cabbell, National Injectables Trainers

This workshop teaches attendees the art and skill of various advanced injection techniques to provide patients with the most optimal results for Lip Rejuvenation. Participants will learn how to use different techniques and modalities including HA fillers, neurotoxins and PDO smooth threads to achieve the most comprehensive smile makeovers. Attendees will be able to better assess the appropriate size lips for patients' facial anatomy, giving them natural looking, well-proportioned lips and surrounding perioral areas.

TMD & Myofascial Pain (Interactive)

Faculty: Dr. Mike Golsen, DMD & Dr. Ricardo Perez

Bonus: Includes Anatomy Evaluation on a Cadaver Head

This workshop offers a step-by-step comprehensive approach to identify, examine, evaluate and treatment plan for patients with TMD and myofascial pain in your practice. Identify trigger points and learn the practical application of neurotoxins to manage TMD symptoms.

Understanding the source, pathways and overlap of the cranial nerves provides the foundation for understanding myofascial pain. As a workshop bonus, instructors will provide an in-depth review of anatomy, including demonstration of underlying musculature and bones on a pre-dissected cadaver head.

NOVEMBER 18

Day 2 - Afternoon Workshops

Absorbable PDO Threads Training *Advanced Practitioners Only

Faculty: Jill Campbell, MSN, FNP-C, CANS; Shanna Concepcion, RN, CANS and TBA

This advanced workshop features training on Absorbable PDO (Polydioxanone) threads: An innovative, minimally invasive & effective technique to achieve safe in-office tightening and repositioning of the skin. PDO threads are placed in the superficial tissues to lift and tighten sagging skin tissue. The procedure requires no surgical skills and delivers great results with virtually no complications. The threads are placed in the superficial tissues and can be used anywhere on the face and body.

In addition to being ideal for lifting the skin, threads combat aging in another way: by provoking the body's "healing response" and causing the body to direct large surges of collagen to treated areas. Each participant will have the opportunity to participate in treatment and observe various cases for maximum learning during the 4-hour workshop.

NEW! Scale and Grow Your Practice: Navigate the Business Side of Aesthetics

Presented by Expert Industry Consultants: Megan Smith, CosMedic COO

Ready to transform your aesthetic business with the most innovative business strategies? Join us for this interactive business workshop where CosMedic's COO Megan Smith will be sharing proven, key blueprint strategies to position your practice with a significant competitive advantage to maximize practice revenues.

Topics Covered:

Build a Practice Strategy: How to Differentiate In a World of Increasing Competition

Sustainable Competitive Advantage: How to Stand Out In A Crowded Space

How to Grow Your Business Inside Out-Change Your Work Culture

From Burnout to Bliss: Reclaim your Time and Enhance your Mental Wellbeing

Outcome Based Pricing : getting away from "per syringe conversation"

Conversion and Retention Success Drivers

Which marketing platforms really matter and why

How to streamline content to reduce time and increase engagement

Discover effective video marketing strategies: Learn about the 5 types of video that every practice should have to enhance your practice's online presence.

Learn how to leverage video content across various channels, such as social media, websites, Youtube; and how to optimize your videos for maximum exposure.

How to create video content on a budget

Which analytics matter and how to read them

Learn how to treat patient acquisition like a Fortune 500 Company

Growing your Revenue through Strategic Patient Base Conversion

Understanding the different "patient types" to customize approach and maximize profits

Maximize revenue opportunities with combination treatments, up-selling and cross-selling



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